



Art for Kids
1234 Paint Lane
Tempe, AZ 85143
870-864-0923

March 23, 2021

Ms. Gloria Corralis
Editor
Arizona Women
1414 E. Camelback Rd.
Phoenix, AZ 85014

Dear Ms. Corralis:

Creativity and enthusiasm filled Alma DiFabio's studio when she opened her doors to local children who had nowhere to go after school. As a local artist who has lived in the same neighborhood her entire life, she was shocked to find out that these children didn't have a creative outlet after their school district cut their art program.

I think the story of Alma DiFabio would be perfect for *Arizona Women* magazine. Alma DiFabio is the founder of Art for Kids, which is a non-profit organization that provides after-school art education programs for Title I schools. My favorite time of the month is when I get to read your pieces on women who make meaningful contributions to their community. Alma DiFabio would be an amazing fit for your series. Art for Kids provides after-school classes four days a week in six different elementary schools in her district. Her program is growing at a rapid pace and now has approximately 300 children participating in her art classes.

We are offering Alma's story exclusively to *Arizona Women*, so I need to know as soon as possible if you are interested. Alma has expressed she is willing to cooperate with any writers or photographers you would assign. We can also help arrange any interviews with Art for Kids staff or any children who attend these classes. Please let me know how we can help.

I will call on Tuesday, March 30, to see if I can be of any help with Alma's possible story. Thank you for your time and consideration.

Sincerely,

Katie Poe

Katie Poe
Public Relations Director